

ORDER



Orders
Order / Rev: 186072
Alt Order #:
Product Desc: Bennett for Indiana
Estimate: 10.8-10.14
Flight Dates: 10/08/12 - 10/14/12
Original Date / Rev: 09/26/12 / 09/26/12
Order Type: GENERAL

RTV 6
Primary AE: Tara Washburn
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Brabender Cox
Buying Contact: Liz Brabender
Billing Contact:
 1218 Grandview Ave, 1st Floor
 Pittsburgh, PA 15211

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Board of Education/Bennett for Ind/St
Demographic: A25-54
Product Codes: PL29-St. Bd. of Ed.
Priority: P2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	47	\$15,645.00	\$13,298.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	47	\$15,645.00	\$13,298.25	0.00
Totals	47	\$15,645.00	\$13,298.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tara Washburn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	RTV 6	10/08/12	10/12/12	6-7A News/WRTV 6-7A News	CA	6-7A	11111--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$300.00		0.00			
E 2	RTV 6	10/08/12	10/12/12	7-9a Good Morning America Good Morning America	CA	7-9A	11111--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$300.00		0.00			
E 3	RTV 6	10/08/12	10/12/12	5-530P News/WRTV 5-530P News	CA	5P-530P	11111--	:30	5	\$375.00	P2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$375.00		0.00			
E 4	RTV 6	10/08/12	10/12/12	530-6P News/WRTV 530-6P News	CA	530P-6P	11111--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$300.00		0.00			
E 5	RTV 6	10/08/12	10/12/12	6-630P News/WRTV 6-630P News	CA	6P-630P	11111--	:30	5	\$375.00	P2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$375.00		0.00			
E 6	RTV 6	10/08/12	10/12/12	7-730P News/WRTV 7-730P News	CA	7P-730p	11111--	:30	5	\$375.00	P2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5			\$375.00		0.00			

Advertiser:	Board of Education/Bennett for Ind/Sup.c
Product Desc:	Bennett for Indiana
Estimate:	10.8-10.14

Totals	47	\$15,645.00
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	RTV 6	10/08/12	10/12/12	11-1135p News/WRTV	CA	11P-1135P M-F	11111--	:30	5	\$475.00	P2	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	11111--		5				\$475.00		0.00			
E 8	RTV 6	10/13/12	10/13/12	ABC GMA SAT	CA	GMA SAT	-----S-	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$120.00		0.00			
E 9	RTV 6	10/13/12	10/13/12	Sat 7-730p News	CA	Sat 7P-730P	-----S-	:30	1	\$180.00	P2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$180.00		0.00			
E 10	RTV 6	10/13/12	10/13/12	11-1135P Sat News/WRTV	CA	11P-1135P Sa Lt N	-----S-	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$350.00		0.00			
E 11	RTV 6	10/14/12	10/14/12	ABC GMA SUN	CA	GMA Sun	-----S	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$120.00		0.00			
E 12	RTV 6	10/14/12	10/14/12	ABC This Week	CA	858A-1130A	-----S	:30	1	\$120.00	P2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$120.00		0.00			
E 13	RTV 6	10/14/12	10/14/12	SU 6-630P News/WRTV	CA	6-630P	-----S	:30	1	\$180.00	P2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$180.00		0.00			
E 14	RTV 6	10/14/12	10/14/12	11-1135P Su News/WRTV	CA	11P-1135P Su Lt N	-----S	:30	1	\$475.00	P2	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$475.00		0.00			
E 15	RTV 6	10/08/12	10/14/12	Midday News/WRTV	CA	12P-1230P	11111--	:30	5	\$320.00	P2	0.00	NM	5	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	11111--		5				\$320.00		0.00			
													Totals	47	\$15,645.00